

Sheffield City Region

SCR DIGITAL INFRASTRUCTURE STRATEGY INTERIM FINDINGS

SCR DIGITAL INFRASTRUCTURE STRATEGY

We set out five objectives:

- 1. Provide an independent 'reality check' of the Market and stakeholder needs**
- 2. Check and challenge existing SY Digital Connectivity Strategy and proposed interventions.**
- 3. Prepare a comprehensive, evidence based SCR Digital Infrastructure Strategy , identifying early interventions**
- 4. Provide an assessment of public assets to support full fibre and 5G roll-out**
- 5. Provide guidance and advocacy to raise SCRs profile with Government and better access Government investment**

INTERIM REPORT KEY FINDINGS – 70 STAKEHOLDERS

- Overall, the fundamental ambitions of the Superfast South Yorkshire Digital Connectivity Strategy remain sound
- Superfast South Yorkshire (SFSY) has been a successful demonstration of regional collaboration
- All four mobile operators have deployed 5G in the SCR region (largely Sheffield) and plan to extend coverage over the next two years.
- SCR has an active but fragmented digital industries sector
- Whilst there is much cause for optimism, digital activity and supporting policies are very much at the individual Authority level.
- a strong evidence base is key to demonstrating market failure and making the case for state intervention
- Access to public sector assets should be on open access and ‘Anchor Tenancy’
- Fully exploiting DCMS’s ‘Outside-In’ programme will be critical to our rural communities
- Opportunities for innovative interventions

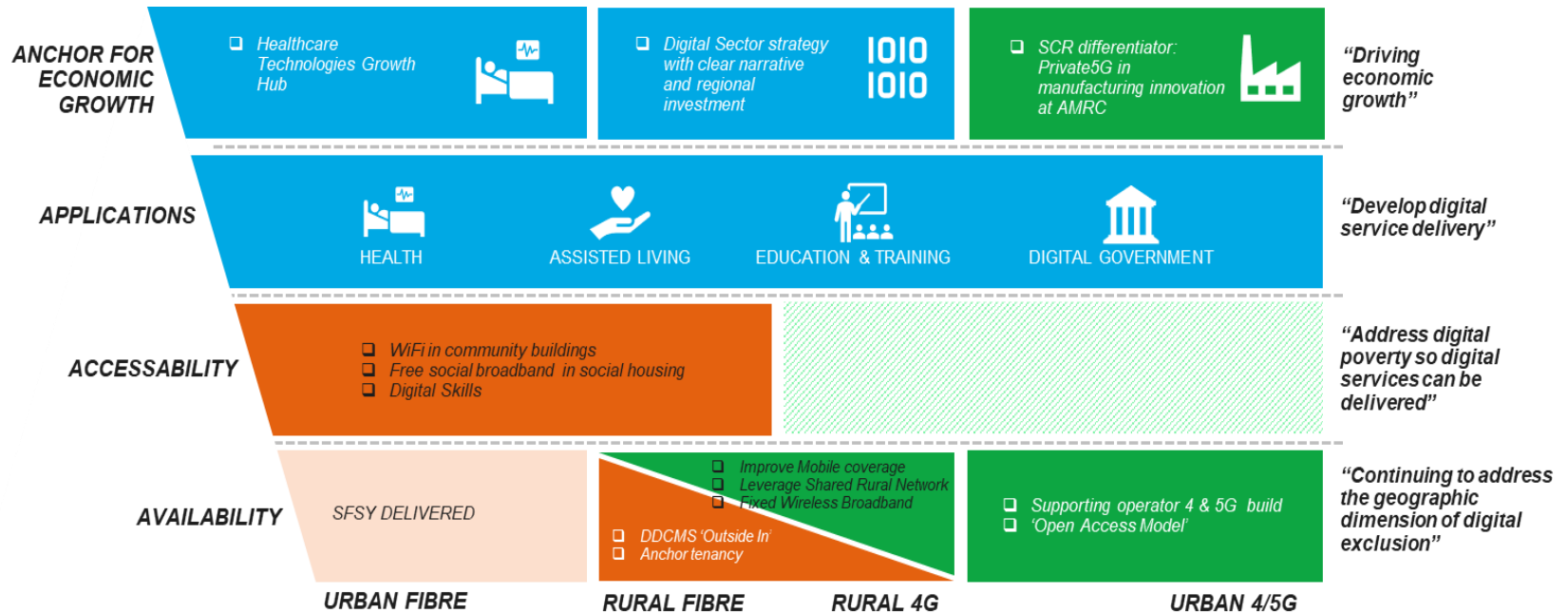
*30Mbps+ speeds

FROM INSIGHT TO STRATEGY

- **Build the Strategy around joining up local activity and industry, and growing the vibrant digital sector**
- **Easy to work with for operators; a place where they will want to invest**
- **Lead social broadband thinking**
- **A differentiated 5G strategy (manufacturing centric)**
- **Thought leadership and rural broadband ready**

*30Mbps+ speeds

DEVELOPING A CLEAR STRATEGY FOR SCR



A clear and differentiated strategy

- Lead social broadband thinking (ideally free)
- A differentiated 5G strategy (manufacturing centred)
- Thought leader and rural broadband ready (DCMS 'Outside In')
- Easy to work with for operators; a place where they will want to invest
- Build the narrative around a disjointed but vibrant digital sector

Alignment around a well articulated business case

- A granular view of the benefits of collaboration (eg cross SCR contract landscaping to build towards savings through scale and removal of duplication)
- Ability to articulate business cases with compelling and accurate insight

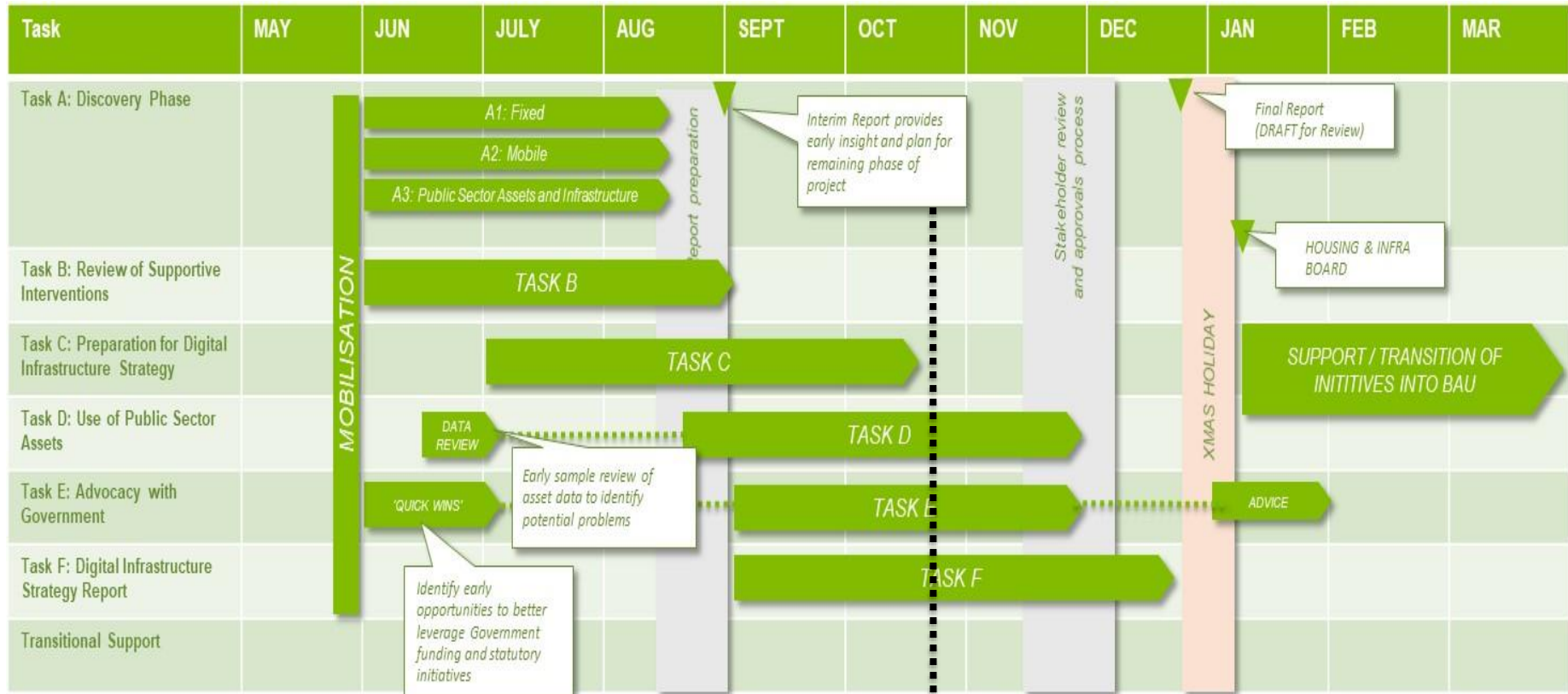
With strong governance and accountability

- SCR should establish a Digital Group to provide a joined up approach to digital infrastructure and related activities
- SCR should evolve the successful SFSY programme approach as both digital centre of excellence and to drive delivery and accountability for the Digital Strategy delivery.

NEXT STEPS

- **Complete Interim Report**
- **Compile the statistical and operational evidence base and analyse**
- **Complete mapping of public assets and overlay with industry roll-out**
- **Develop early interventions with partners and stakeholders**
- **Build on engagement with DCMS**
- **Start drafting the Strategy document**

NEXT STEPS TIMELINE



70 stakeholder interviews completed



Interim report delivered

